

# SYDNEY NOEL

Editorial Glam Artist • Washington, DC • (301) 541-3546 • sydneynoels@gmail.com • sydneynoels.com

## EDUCATION

**Certified Makeup Artist** • *Axel Makeup Academy* • Herndon, VA • June 2021 - October 2021

- Coursework: Editorial Makeup, Bridal Makeup, Mature-Skin Makeup, Color Theory, Business Theory

**B.S. in Applied Computer Science** • *George Mason University* • Fairfax, VA

- Coursework: Technical and Professional Writing, Web Application Development, Honors College Curriculum

## SKILLS

- |  |   |
|--|---|
| → Brow Blocking                          | → Faux Freckles                                 |
| → Color Correcting                       | → False Lashes (Cluster, Individual, and Strip) |
| → Color Theory                           | → Graphic Liner                                 |
| → Colorful Base Application              | → Rhinestone Application                        |
| → Cut Creases (Full, Half, and Floating) | → Skincare Application                          |
| → Faux Bleached Brows                    | → Tattoo, Vitiligo, and Scar Covering           |

## WORK EXPERIENCE

**Freelance Makeup Artist** • *Sydney Noel Artistry* • Washington, DC • September 2021 - Present

- Applied over 35 makeup looks on over 20 people ranging from natural to full glam.
- Studied and practiced makeup application for over 6 years prior to launching business.
- Created graphic designs for social media and web presence.
- Designed and launched freelance website/portfolio.
- Educated clients about current trends, basic skincare regimen, and various makeup products.
- Maintained product inventory spreadsheets on a weekly basis.
- Provided one-on-one makeup theory and application lessons for clients.
- Recommended makeup and skincare products to clients based upon their needs.
- Tracked 100% client satisfaction rate by using post-visit survey data.

**Digital Media Accounts Coordinator** • *CarVer Communications* • Remote • March 2020 - April 2022

- Managed the company's social media accounts on LinkedIn, Instagram, and Twitter.
- Promoted the company's events that have received 500+ people in attendance.
- Supported clients and attendees at the company's in-person events for 6+ hours.
- Conducted research to help secure brand deals for the CEO's clients and prepare them for media interviews.

**Application Development Intern** • *Internal Revenue Service* • New Carrollton, MD • June 2018 - August 2019

- Became the lead intern during my second summer with the department.
- Converted over 30 years' worth of physical data into spreadsheets and charts.
- Led discussions of team progress at every biweekly meeting.
- Managed the department's tasks using project-management principles.

## RELATED EXPERIENCE

**Digital Content Creator and Influencer** • *Self-Employed* • Washington, DC • January 2020 - Present

- Maintained a dedicated, combined following of over 2,000 people across Instagram, TikTok, Twitter, and YouTube.
- Assisted with social-media promotion of Danessa Myricks Beauty's launch at Sephora.
- Spotlights in an [Allure Magazine article](#) in June 2020 about self-expression and beauty during the early pandemic.
- Featured on the PR list of brands such as Danessa Myricks Beauty, KVD Vegan Beauty, Youthforia, and Urban Decay.
- Held regular discussions with the founders and staff of Danessa Myricks Beauty and Youthforia.
- Handpicked by EditorialBLK to create an editorial-makeup tutorial which received over 6,000 plays on Instagram.

## LEADERSHIP

**Vice President of IT** • *BLACC (Black, African-Heritage, Caribbean Coalition)* • Fairfax, VA • May 2020 - May 2021

- Developed and maintained organization website according to the needs of 11 other executive board members.
- Developed webpages for events and resources which supported over 200 students during the early pandemic.
- Conducted daily meetings with the organization's president and webmaster.